



Press release

Fürstenfeldbruck, January 2020

Laurence Roy becomes Güntner's Strategic Sales Director Wholesale



Laurence Roy became head of Güntner's wholesale business line in Europe on 1 December 2019. The autonomous Güntner business line headed by Laurence Roy has been integrated into Güntner's company structure in order to meet the increasing requirements of an expanding market in a much more customer friendly manner.

The new Güntner Strategic Sales Director Wholesale reports directly to the Güntner Board of Management. "Our aim with the new organisation is to strengthen our relationship with customers by improving service and shortening delivery times," said Güntner Managing Director Martin Haug. "In future, we plan to continue producing heat exchangers for wholesale in our European plants."

In her new role as central contact partner, Laurence Roy will be supported by Max Haberlik (Sales Manager Wholesale Germany, Austria, Switzerland), Raif Atalar (Sales Manager Wholesale SEE) and three back office employees. The entire team has been a contact partner for wholesale for several years.

Laurence Roy has many years of sales experience. She has been assisting Güntner's wholesale customers since March 2015 – initially in the Asia/Pacific sales region and then Western Europe beginning in 2016.

About Güntner Group Europe

Güntner Group Europe GmbH has its headquarters in Fürstenfeldbruck, Germany, and is the cross-brand holding company for Güntner GmbH & Co. KG, thermowave Gesellschaft für Wärmetechnik mbH, JAEGGI Hybridtechnologie AG, basetec products & solutions GmbH and Spark Radiance GmbH for the EMEA region (Europe/Middle East/Africa). The transfer of information and knowledge across all companies and the resulting synergies provide critical development drivers not only for the Group but also for the market. Güntner Group's high quality levels are based on decades of industry experience and the consistent use of the latest technologies and research. Users include the international automotive, foodstuffs, pharmaceutical and computer industries and numerous public sector institutions.

A-HEAT AG, Allied Heat Exchange Technology AG, with headquarters in Fürstenfeldbruck, is a leading international technology group specialising in refrigeration, air conditioning and process technology. The Group functions as a holding company for Güntner Group companies in the EMEA (Europe/Middle East/Africa), NLA (North & Latin America), and APO (Asia & Pacific Ocean) regions.

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